

INNOVATIVE SPACES
TO FOSTER LEARNING

Designing Spaces for Student Success

DESIGNING COLLABORATIVE
ACADEMIC ENVIRONMENTS



ORGANIZATION

St. Petersburg College



ROLE

Project Lead • Writer



SCOPE

Planning
Space Design
Cross-functional
Collaboration
Technology Integration
Assessment

Through strategic partnerships, intentional design, and a focus on student needs, Learning Resources spaces were transformed into welcoming, collaborative environments that deliver measurable impact and support academic success across the college community.



With a brand beyond books, libraries have become hubs of learning, collaboration, and creation. Through thoughtful design, strategic partnerships, and student-centered convergence, Learning Resources has transformed key spaces across campus into innovative centers that inspire learning and elevate student success.

Writing Studio



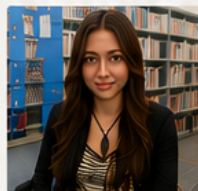
To provide comprehensive support for writing-intensive courses, Learning Resources cleared dated library shelving, collaborated with campus and institutional partners, and established the Writing Studio, a welcoming integrated space for research and writing instruction across the curriculum, provided by librarians and writing specialists.

This collaborative-rich space ushered in exponential growth, with a 600% increase in annual visits above the former separate model of service delivery, providing learning and discovery for nearly 11,000 students a year.



“This atmosphere gives me great confidence that I wouldn't ordinarily have anywhere else.”

— LaMont Garner
Sophomore



“The Writing Studio is so helpful because my first language isn't English.”

— Amanda Rodriguez
First-Year Student

600%

INCREASE IN ANNUAL VISITS
above the former separate
model of service delivery



11,000

STUDENTS SERVED ANNUALLY
providing learning and discovery
for nearly 11,000 students a year

Science Resource Center



SPC's largest completion of A.S. degrees is in health sciences. Students must take complex courses, such as Anatomy and Physiology I & II, as prerequisites for these programs. To support students enrolled in science courses, Learning Resources partnered with campus and academic leadership to create a specialized space for science education.

Complete with anatomical models, microscopes with prepared slides, and a touch screen Smart Board for interactive lessons, the Science Resource Center became a bustling space where students learn, study, and collaborate. A full-time science specialist and peer tutors lead as many as 100 tutoring interactions each week, helping students gain confidence before stressful science tests and exams that carry substantial weight toward entrance into selective health programs.

100+

TUTORING INTERACTIONS EACH WEEK
in the Science Resource Center

“Libraries have become hubs of learning, collaboration, and creation.”



LEARNING RESOURCES



ORGANIZATION
St. Petersburg College



ROLE
Writer



MEDIUM
Email Blast

SPC

St. Petersburg
College

Greetings, Academic Earthlings,

Join Our Mission Toward Student Success and Engage in Discovery

Welcome to the planetary gathering for Fall 2024! Here, on the Big Blue Titan Marble, Learning Resources is on a mission to reach new destinations with a space theme for the year, inspired by our SPC Reads selection, *The Hitchhiker's Guide to the Galaxy* by Douglas Adams. Launch into our libraries and learning centers this academic year and engage with galactic atmospheres and featured cosmic events, swirling alongside stellar support from our library and tutoring flight crew.



Café at The End of The Universe Event

The first destination on our mission is a signature space-themed event, Café at the End of the Universe, happening during August at Seminole (8/19), St. Pete/Gibbs (8/20), Tarpon Springs (8/21-22), Downtown (8/27), Clearwater (8/27-28), and Midtown (8/28).

Get a good lift, at the start of the semester, by steering your students to our libraries and learning centers for cosmic treats and activities. Explore our [Titan News flyer](#) (login required) for details, and keep your eyes on the horizon for more space-themed signature events. Read more about our events in the [Titan News](#).

Students Explore Course Content With Stellar Support



Taking you deeper into the beyond, our flight crew continues to circle the intellectual orbits by providing stellar support through library, tutoring, and learning success services. Students can easily schedule an in-person or online [appointment](#) piloted by a member of our team. Together, they will explore course content, aiming to reach new academic altitudes.

Please connect your students with this stellar support, and remember, you can connect with us for class visits, [course embedding](#), and course-integrated library and information literacy [instruction sessions](#).



Success Strategy Station: Supercharge The Future

Another new encounter for students to discover this year is the launch of our [Success Strategy Station](#). Students can supercharge their success with in-person and online appointments that engage in constellations of learning, including everything from writing a discussion post and managing time, to notetaking and career exploration. More than 15 different strategies are available for expedition. So, help success soar by dispatching your students to [Success Strategy Station](#)!

SPC Reads: *Into the Wild*

A CAMPUS-WIDE
READING JOURNEY



ORGANIZATION

St. Petersburg College



ROLE

Writer



AUDIENCE

Students, Faculty & Staff



OBJECTIVE

Introduce the college's annual common reading selection while encouraging campus-wide dialogue and participation.

This feature introduced *Into the Wild* as the second-year selection for SPC Reads, positioning the common reading program as a shared intellectual experience that extends discussion beyond individual classrooms and disciplines.



SPC READS

Read. Reflect. Connect.

SKILLS DEMONSTRATED

Editorial Writing • Feature Storytelling • Audience Engagement • Higher Education Communications

Jon Krakauer



INTO THE WILD

Usually the act of reading creates a mental adventure, but for Chris McCandless, it became a physical one.

Inspired by the readings of Tolstoy, Thoreau and London, McCandless graduated from college in 1992; donated thousands of dollars in savings to charity; and headed west to lead a nomadic life in preparation for his great Alaskan Odyssey. Trading his own family for a wide array of intriguing itinerants and hardworking people of the land, McCandless hitchhiked throughout the West and eventually to the forty-ninth state to lead a solitary existence, until his death, among the beautiful yet unpredictable nature of the Alaskan wilderness.

Considered both a hero and a fool, McCandless and his non-conformist lifestyle generate inquiry into societal norms and ideals, especially considering the economic uncertainties of today.

That's why *Into the Wild* by outdoorsman and writer Jon Krakauer has been chosen as the literary centerpiece for our second year of SPC Reads, a collaborative and interdisciplinary approach to reading and discussing influential texts across various campuses and classrooms.

We hope you'll join us in reading and discussing this thought-provoking text. Check out a copy of the book at your campus library, and be on the lookout for upcoming events this fall.

“*Like dreaming, reading performs the prodigious task of carrying us off to other worlds...Books have the power to change consciousness.*

— Victor Null

Lost in a Book: The Psychology of Reading for Pleasure

SPOKEN WORD

Introducing Jeffrey Zaslow

A CAMPUS-WIDE READING EVENT

ORGANIZATION

St. Petersburg College

ROLE

Speaker • Writer

AUDIENCE

Students, Faculty & Community

OBJECTIVE

Welcome Jeffrey Zaslow and frame his visit through the themes of The Last Lecture.

SPC READS

Read. Reflect. Connect.

Introducing Jeffrey Zaslow

THE LAST LECTURE • SPC READS

Greetings students, faculty and staff, and members of the community,

I am Matthew Bodie, and I thank you for attending this very special event. Our guest comes to us this evening as part of the sixth edition of the One Book, One College program, a common reading program here at SPC, which I have the honor to chair.

I have to admit, however, that it's not by my efforts that Jeffrey Zaslow appears here tonight. Rather, just like Randy and Jeff warn about in *The Last Lecture*, I hit a brick wall! You see, I went the usual route of talking with agents, getting proposals, and asking people for money... but all that didn't work! Instead, it is from the dogged determination of my colleague Kim Wolff and her talented assistant, Bobbi Cullinan, that Jeff is able to be here tonight.

Of course, if you know Kim, you know that she is one to see things through...and even after enlisting the help of fine faculty, such as Bonnie Jefferis and others here at Clearwater, and hours of strategizing about having Jeff be with us, we couldn't seem to make things go through due to budgetary constraints.

But I like to think that Randy himself would have approved of how Kim and Bobbi did some thinking outside the box. No, they didn't pour soda all over their brand-new convertible just to prove a point! (If you didn't get that joke, read the book.) But they did send off an email to the publisher and to Jeff's Wall Street Journal email address, and lo and behold, they actually heard back from him directly. "Duh! Why didn't I think of that!"

As I said, I had hit a brick wall, but Kim and Bobbi hadn't, and just like *The Last Lecture* says:

"Brick walls are there for a reason. And once you get over them—even if someone has practically had to throw you over—it can be helpful to others to tell them how you did it."

I know now how to get over that brick wall. And I thank Kim and Bobbi for their example...and their determination...and Jeff, I have to say, if you ever need a publicist, I think that Bobbi Cullinan might be your person. Her communication blitzes and coordination of this event have been instrumental in making this evening a success.



Jeffrey Zaslow at St. Petersburg College.

Introducing Jeffrey Zaslow

A CAMPUS-WIDE
READING EVENT

ORGANIZATION

St. Petersburg College

ROLE

Speaker • Writer

AUDIENCE

Students, Faculty & Community

OBJECTIVE

Welcome Jeffrey Zaslow and frame his visit through the themes of *The Last Lecture*.

SPC READS

Read. Reflect. Connect.

Introducing Jeffrey Zaslow

CONTINUED

So that's sort of a backstory of how we ended up here tonight...and I apologize for going on for a little longer than I should've. I really need to brush up on Randy's rules of time management.

Anyway, so on to the best part of the evening...the best person of the evening...to whom we are all grateful that he took time out of his busy schedule to be here: Jeffrey Zaslow.

Although he initially had his own brick walls before him to get to his alma mater—Carnegie Mellon—on the night of September 18, 2007, to hear Randy Pausch deliver his last lecture, Jeff was persistent! He knew he had a very special story...and he needed to be there in person. And it's a good thing he was because, with his column in the *Wall Street Journal* about the lecture, Randy's story went viral!

Knowing that writing a book would take time away from his family, Randy eventually agreed to let Jeff write down his words in book form—as long as he could tell his story while exercising on his bike. Jeff patiently took down Randy's stories over the phone...and together they wrote this inspirational little book—*The Last Lecture*—a national bestseller that spent at least 85 weeks on the *New York Times* bestseller list and has been translated into more than 29 languages.

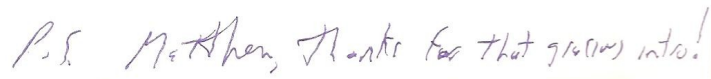
Since the phenomenon of *The Last Lecture*, Jeff has also published two other bestsellers, including *Highest Duty* about Captain Chesley Sullenberger, who successfully landed a jet full of passengers on the Hudson River...and *The Girls From Ames*, a true story about 11 girls who grew up together in Ames, Iowa, and remained friends for 40 years. His forthcoming book, *The Magic Room: A Story About the Love We Wish for Our Daughters*, is due out in early 2012.

Jeff also serves as senior special writer and columnist for the *Wall Street Journal*, where the story about Randy's lecture originally appeared. His column is called "Moving On."

Jeff has also worked as a writer for the *Chicago Sun-Times*...*USA Weekend*...and even right here in Florida at the *Orlando Sentinel*.

He has received numerous awards for his humanitarian efforts. But perhaps the greatest of his rewards are his wife, Sherry, a TV news anchor in Detroit, and his three daughters!

Ladies and gentlemen, please welcome Jeffrey Zaslow!



Unprompted, Jeff signed a personal copy of *The Last Lecture* with this kind note of praise for my introduction.

Making Connections. Building Success.

CAMPUS SPOTLIGHT



ORGANIZATION

St. Petersburg College



ROLE

Writer



AUDIENCE

Students, Faculty & Staff



OBJECTIVE

Celebrate the launch of a student success initiative and highlight the power of connection and community on campus.

This feature highlighted the successful launch of the Titan FiTT Center at Seminole Campus, showcasing how a welcoming space, good company, and shared purpose create a strong foundation for student success.

FiTT Center Open House at Seminole Is a Grand Success

Pizza, peers, and positive impact—that's what nearly 100 students and faculty experienced at the open house for the new Titan **FiTT Center** at Seminole Campus on October 10 from 11 am – 12 pm.



**FIRST-TIME
TITANS
FiTT CENTER**

The brainchild of Seminole Learning Resources staff members, Linnea Hall and Benjamin Cumberlandidge, the FiTT Center serves as an acronym for First-Time Titans (FiTT), and the space itself, located in TL 107 (inside the Learning Commons), functions as a learning lounge for first-year Titans and faculty mentors. There, among its comfy surroundings, its Titan visitors can convene, study together, socialize, or munch on snacks, compliments of Seminole Student Government Association.

At the Open House, the team served up 25 pepperoni and cheese pizzas that its 94 attendees gobbled down while hanging out, chatting with each other, and creating a good buzz of activity within the room and the Learning Commons.

Faculty Mentor and Psychology Professor, Sharon Olsen, said about the event: "The positive impact that the FiTT Center will have on our students' academic journey and overall well-being cannot be overstated, and the opening event showcased not only the physical space but also the passion and enthusiasm of everyone involved! I am so proud to be a part of this team!"



Two other faculty mentors, Pete Westmoreland (Ethics) and Tony Smith (Communications), also attended, along with Associate Dean of Academic Services Dan Bueller, Associate Provost Lisa Borzewski, and Student Success Manager Molly Sutton. The Learning Resources team, headed by Peer Mentor Coordinator Linnea Hall, planned and managed the event with Student Life partner Madeline Smith.

Altogether, the event may have only lasted an hour, but the connections established are slated to last for semesters to come.

Stop by to see the **FiTT Center** yourself at the Seminole campus or at the other two locations at Downtown Center and Tarpon Springs Campus.



SPC READS

Read. Reflect. Connect.

SKILLS DEMONSTRATED

Editorial Writing • Feature Storytelling • Audience Engagement • Higher Education Communications

Tackle Your Toughest Topics With On-Demand Toolkits



ORGANIZATION

St. Petersburg College



ROLE

Writer



MEDIUM

Promotional Feature

SPC

St. Petersburg
College



Virtual Learning Commons

From fractions to fragments, faith to science, the Virtual Learning Commons (VLC) helps you tackle those tough topics that stand between you and success.

Created by SPC faculty, the VLC's on-demand video toolkits break down challenging concepts in math, English, religion, biology, and other general education courses. Available 24/7 in MyCourses, the VLC gives you an academic edge, whenever you need it.

Log On, Learn & Level Up Today!



24 / 7 Access



On-Demand Videos



Stronger Understanding



Academic Success



LEARNING RESOURCES



ORGANIZATION

St. Petersburg
College



ROLE

Developer |
Executive Director



AUDIENCE

Faculty



OBJECTIVE

Promote student
success program
to faculty

SPC

St. Petersburg
College



Connecting Faculty, Resources & Student Success

Project ONEGOAL— Outreach for New Educational Goals in Online Asynchronous Learning—brings faculty and Learning Resources together to provide proactive academic support for students in online courses. Rather than waiting for students to seek help on their own, ONEGOAL creates visible, timely connections to library resources, tutoring, and other academic support.

The Idea Is Simple:

1

**Make support
easy to find**

2

**Connect early
with students**

3

**Link courses
to resources**

How ONEGOAL Supports Your Course

- **Course Presence:** A ONEGOAL guide can connect with the course as a visible point of contact for support.
- **Proactive Outreach:** Students can receive regular messages about useful resources, support opportunities, and ways to get help before they fall behind.
- **Faculty Referrals:** Faculty can connect students who may benefit from additional support with the ONEGOAL team; the Guide follows up and helps the student reach the appropriate resource.
- **Collaborative Support:** Faculty and Learning Resources can shape the level of engagement around the needs of a particular course or group of students.

Optional Course-Based Engagement

NEW

Now, you have new options to partner with ONEGOAL, including:

- **Supported Discussion Forums:** Students ask relevant questions, and the ONEGOAL Guide responds.
- **Focused Feedback:** Students receive professional feedback on selected elements of student writing, such as a thesis, outline, or citations.
- **Review/Q&A Sessions:** From flow in writing to factoring in algebra, your guide can set up supplemental workshops over Zoom to help strengthen students' understanding of course concepts.

These options are intended to complement faculty instruction—not supplant or add another layer of work.

The ONEGOAL

The one goal of this program is to offer faculty a practical way to connect students with help at the moment they need it, creating vital partnerships with Learning Resources toward strengthening student learning, persistence, and success. Together, faculty and Learning Resources can make academic support more immediate, accessible, and integral to the student experience.



To find out more about including your online course in this special program, email

ONEGOAL@spcollege.edu



LEARNING
RESOURCES



ORGANIZATION

St. Petersburg College



ROLE

Writer



MEDIUM

Internal Newsletter

SPC

St. Petersburg
College

The Latest from Learning Resources

News from the
director's desk
to yours...



CRLA Level-One Certification



We're pleased to announce that our Learning Resources program has been awarded certification as a Level-One certified tutor training program by the internationally recognized College Reading and Learning Association (CRLA).

Made possible by the Titans UP grant, this certification is the culmination of two years of curriculum development, spearheaded by Ethan Hart along with help from several members of our team.

By the end of this summer, more than 40 budgeted members of our instructional support and librarian teams will have completed the training, focused on reflection and discovery of established and innovative, student-centered practices and pedagogies within academic support.

Zoom Rooms, Workshops & Events



Learning Resources continues innovative outreach and programming this summer with new ways to reach students.



Every Thursday, your students can drop in on Zoom from 2-3 pm for **Research and Writing Help** and from 2-4 pm for **Math Help**.



Whether drafting an essay, or working through homework problems from Dev Math through Calculus I, our Zoom rooms give students another opportunity to connect with our specialists online without an appointment.

In addition to Zoom Rooms, students will want to check out our Virtual Learning Path Challenge, happening June 8 at 1:30 pm, and other summer programming on **Titans Connect**.

JCPenney

Fall *Into* Fashion

RICH HUES.
COZY TEXTURES.
EFFORTLESS STYLE.



Fall invites change. Start with your wardrobe.

Slip into soft knits and classic denim.
Layer up in breathable cotton and supple suede.
Discover your colors—from camel and gray
to burgundy and brown.

Whether your style is vibrant or subtle,
casual or elegant, it's your call this fall.
JCPenney has the fashions to help make
you look and feel your best, whatever
the day may bring.

JCPenney
IT'S ALL INSIDE.

CLIENT

JCPenney

MEDIUM

Retail Audio Campaign
(Adapted to Print)

ROLE

Copywriter

OBJECTIVE

Capture the warmth, comfort,
and confidence of fall fashion
through sensory, lifestyle-
focused storytelling.

CREATIVE APPROACH

Originally written as an audio feature,
this concept was reimagined as
a print advertisement to demonstrate
how the same campaign voice
could translate across media while
preserving its emotional appeal.

*Portfolio Adaptation: Originally written as an audio feature
and reimagined as a print advertisement to demonstrate
campaign adaptability across media.*