

MATTHEW D. BODIE

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EXECUTIVE PROFILE

Higher education executive with more than fifteen years of academic program and organizational leadership. Advances libraries, writing and learning centers, faculty development and support, undergraduate research, academic technology, and student success. Leads complex, multi-campus organizations with responsibility for personnel, budgets, strategic planning, program development, assessment, and organizational change. Integrates the perspectives of administrator and educator to build programs, develop people, strengthen teaching and learning, and create more effective connections across academic organizations.

LEADERSHIP HIGHLIGHTS

- Provided executive oversight of academic divisions serving approximately 25,000 students, including leadership of 200 faculty, administrators, professional staff, and peer support teams with operating budgets exceeding \$6 million.
- Built and transformed academic programs and organizational models, including writing and STEM learning centers, online tutoring, undergraduate research, peer mentoring, academic coaching, and integrated academic engagement structures.
- Directed recruitment, onboarding, mentoring, supervision, evaluation, and professional development across faculty and staff roles while strengthening instructional quality and organizational performance.
- Partnered across Academic Affairs, Student Affairs, Enrollment Management, Online Learning, Institutional Research, Advancement, Information Technology, and faculty leadership to advance institutional priorities.
- Secured and administered more than \$380,000 in competitive grants, endowments, and philanthropic investments supporting instructional innovation, accessibility, technology, faculty partnerships, and student success.

EXECUTIVE EXPERTISE

Executive Leadership & Collaboration

Executive Leadership • Cross-Functional Collaboration • Executive Communication • Stakeholder Engagement • Team Development

Academic Operations & Organizational Effectiveness

Strategic Planning • Organizational Development • Change Leadership • Budget & Resource Management • Process Improvement

Teaching, Learning & Faculty Success

Faculty Development • Faculty Partnerships • Curriculum Development • Instructional Quality • Professional Learning

Assessment & Institutional Effectiveness

Program Evaluation • Learning Analytics • Accreditation • Performance Measurement • Data-Informed Decision Making

LEADERSHIP & ADMINISTRATIVE EXPERIENCE

Associate Dean, Libraries & Academic Engagement

Northern Essex Community College | Haverhill & Lawrence, Massachusetts | 2025–Present

Serve on the Academic Affairs Leadership Team with executive responsibility for academic engagement, libraries, tutoring, academic technology, and student learning programs across two campuses. Direct a multidisciplinary division of approximately 50 employees.

Key Responsibilities

- Lead strategic planning, assessment, budgeting, personnel leadership, organizational development, policy development, and continuous improvement aligned with institutional priorities.
- Partner with executive leadership on Academic Master Planning, organizational alignment, staffing models, and interdisciplinary approaches to teaching, learning, access, persistence, and completion.
- Direct curricular and co-curricular programs supporting research, writing, STEM learning, information and AI literacy, educational technology, and academic success.
- Recruit, supervise, mentor, and evaluate professional, administrative, and student-facing personnel while cultivating faculty partnerships and cross-functional collaboration.
- Develop executive analyses, organizational reviews, staffing proposals, policy recommendations, and budget justifications supporting institutional decision making.

Major Accomplishments

- Secured \$125,000 in competitive grants and philanthropic investments supporting instructional innovation, technology access, and learning spaces.
- Implemented a \$70,000 Massachusetts Broadband Institute grant expanding college-wide laptop access for students.
- Partnered with Institutional Advancement to secure \$55,000 for enhanced study spaces.
- Led organizational redesign integrating academic programs, faculty partnerships, and student support within a more cohesive academic engagement model.

Executive Director, Learning Resources

St. Petersburg College | Clearwater, Florida | 2016–2025

Provided executive leadership for one of the college's largest academic divisions supporting curricular and co-curricular instruction, faculty and staff development, and student success across seven campuses. Directed approximately 200 employees and a \$6 million operating budget.

Key Responsibilities

- Directed strategic planning, organizational development, budgeting, accreditation support, facilities planning, assessment, and operational effectiveness across libraries, learning centers, undergraduate research, academic coaching, peer mentoring, and online learning support.
- Partnered with executive leadership, academic deans, institutional research, information technology, student affairs, and faculty leaders to align academic engagement and student success priorities.

- Expanded the scope and impact of Learning Resources to incorporate high-impact practices within a broader academic engagement model.
- Recruited, mentored, supervised, evaluated, and developed campus directors, administrators, professional staff, and faculty while establishing cross-campus professional learning communities.
- Integrated assessment findings, utilization analytics, faculty feedback, operational metrics, and student success data into planning, budgeting, staffing, and continuous improvement.
- Served as Lead Reviewer for the College's SACSCOC Fifth-Year Interim Report and supported institutional accreditation and quality-assurance initiatives.
- Provided concurrent leadership of the Library & Information Studies credit-bearing program, including adjunct recruitment, instructional staffing, faculty mentoring, enrollment management, scheduling, and program improvement.

Major Accomplishments

- Secured and administered more than \$255,000 in grants and endowments supporting instructional innovation, faculty partnerships, undergraduate research, experiential learning, peer mentoring, and student success.
- Directed implementation of a \$15 million shared educational and municipal partnership building, housing academic and public library services alongside student success spaces.
- Co-developed academic success programs, increasing gateway-course success by up to 3% in English composition and 6% in mathematics.
- Led targeted outreach contributing to a 17% increase in success rates among African American male students.
- Expanded online tutoring participation by more than 30%, increasing annual online academic support to nearly 18,000 student sessions.
- Facilitated more than 1,000 annual course-integrated faculty partnerships and instructional engagements, reaching approximately 25,000 students.
- Co-developed and implemented the institution's CRLA International Tutor Training Program, standardizing staff development and instructional delivery across research, writing, and STEM support.
- Sustained academic support during pandemic closures through 7,200 online consultations and hundreds of virtual programs.

Associate Director, Learning Resources

St. Petersburg College | Clearwater, Florida | 2011-2016

Provided strategic leadership for curricular and co-curricular programs supporting research and writing across the disciplines, STEM teaching and learning, college-wide online tutoring, and student success.

Key Responsibilities

- Directed instructional programs, personnel, assessment, learning analytics, academic technology, and student-success operations while supervising approximately 50 team members.

- Built cross-functional partnerships with Academic Affairs, Student Affairs, Online Learning Services, and faculty leadership to advance academic quality, instructional innovation, and organizational effectiveness.
- Co-directed implementation of the Title III-funded Virtual Learning Commons and led redesign initiatives integrating academic support, instructional technology, and student-success services.
- Partnered with faculty to embed research, writing, and academic support within the curriculum through integrated instructional collaborations.

Major Accomplishments

- Founded the institution's flagship Writing Studio and led its adoption as a college-wide instructional model.
- Increased Writing Studio utilization by more than 600%, transforming a traditional writing center into one of the institution's most successful integrated academic support programs.
- Established the college's first online tutoring program and first Science Learning Center.
- Expanded online tutoring into a comprehensive college-wide instructional resource serving thousands of students annually.

Interim Library Director

St. Petersburg College | Tarpon Springs, Florida | 2010-2011

Appointed to provide interim leadership for campus library operations while continuing responsibilities as librarian and faculty member.

Key Responsibilities

- Directed personnel, budgeting, planning, collections, facilities, policy development, assessment, and daily academic operations during organizational transition.
- Maintained continuity of research and instructional programs while strengthening collaboration among faculty, academic leadership, and student support services.
- Supervised librarians, paraprofessionals, and administrative staff and guided departmental planning and professional development.

Major Accomplishments

- Expanded faculty partnerships supporting information literacy, curriculum integration, and research-based learning.
- Led operational improvements and organizational planning while maintaining continuity during leadership transition.

Librarian | Assistant Professor

St. Petersburg College | Tarpon Springs, Florida | 2008-2011

Advanced faculty collaboration, scholarship of teaching and learning, technology integration, and research instruction across academic disciplines.

Key Responsibilities

- Designed and delivered information literacy instruction for first-year through upper-division courses and collaborated with faculty to embed research outcomes within the curriculum.

- Developed instructional materials, online learning objects, research guides, assessment resources, and curricular collections.
- Served on and chaired institutional committees supporting literacy, critical thinking, instruction, and assessment.

Major Accomplishments

- Expanded course-integrated instructional programming across disciplines, increasing annual sessions by 70% ($n=35$ to 60).
- Led the college's Common Reading Program, coordinating integrated curricular and co-curricular learning experiences across disciplines.

Creative Services Director

Max Communications | Tampa, Florida | 1995-2008

Directed research, writing, production, and project management for a communications and marketing firm serving nationwide and international clients ranging from small businesses to Fortune 400 companies.

Key Responsibilities

- Managed cross-functional projects spanning strategic communications, technical documentation, web development, and multimedia production.
- Directed workflow planning, project prioritization, resource allocation, quality assurance, and client service for a high-volume creative operation.
- Partnered with executive leadership and senior client stakeholders to align communications products with organizational goals.

Major Accomplishments

- Cultivated long-term strategic relationships with senior leaders at client organizations through responsive research, consultation, and collaborative planning.
- Implemented operational and technology improvements that strengthened project management, efficiency, responsiveness, and service quality.

CONCURRENT ACADEMIC PROGRAM LEADERSHIP

Program Director, Library & Information Studies (Credit-Bearing)

Concurrent with Executive Director, Learning Resources

- Directed academic, curricular, and administrative operations, including statewide curriculum standards, enrollment management, scheduling, continuous program improvement, and the full adjunct faculty lifecycle.
- Partnered with faculty to strengthen instructional quality, student learning outcomes, and curricular alignment.

Course Developer & Coordinator, First-Year Writing Program

Concurrent with Adjunct Faculty and Associate Director, Learning Resources

- Designed and continuously improved the institution's master Composition I course for adoption across more than 100 sections each semester.

- Recruited, coached, mentored, and supported adjunct Composition faculty and advanced quality standards across face-to-face, hybrid, and online modalities.

Founder & Administrative Lead, Writing Studio

Concurrent with Associate Director, Learning Resources

- Founded and directed an integrated writing and research consultation model connecting faculty partnerships, individualized learning, and curricular and co-curricular instruction.
- Guided continuous improvement using utilization trends, stakeholder feedback, and student learning needs.

ACADEMIC CURRICULUM & INSTRUCTION

Adjunct Faculty, Studies in Research, Writing, Humanities, and Technology

St. Petersburg College | 2009-2025

- Taught composition, research and information literacy, humanities, and academic technology in face-to-face, hybrid, and online formats.
- Designed student-centered learning emphasizing critical thinking, research, writing, and academic success.

Adjunct Faculty, College of Education

University of South Florida | St. Petersburg | 2018-2020

- Taught Writing Across the Curriculum (LAE 4343) to pre-service teachers, emphasizing writing pedagogy, reflective practice, and disciplinary literacy.
- Guided portfolio assessment and curriculum redesign supporting teacher certification and instructional effectiveness.

Adjunct Librarian

Eckerd College | St. Petersburg, Florida | 2001-2008

- Delivered individual and group instruction on research methods supporting first-year seminars through senior thesis projects.
- Designed resources to integrate and enhance information literacy across the curriculum.

SELECTED PROFESSIONAL & INSTITUTIONAL LEADERSHIP

Strategic Planning, Accreditation & Institutional Effectiveness

- Academic Affairs Leadership Team, Northern Essex Community College (NECC), 2025-Present.
- Academic Master Plan Leadership Team, Facilitator/Developer, NECC, 2026.
- Provosts/Deans Council, St. Petersburg College (SPC), 2016-2025.
- SACSCOC Fifth-Year Interim Report, Reviewer/Editor, SPC, 2023.
- Executive Council, SPC, 2018-2020.
- Quality Enhancement Committee for SACSCOC Reaffirmation, SPC, 2015-2018.
- Title III Task Force and Committee, Project Lead, SPC, 2014-2018.
- Quality Enhancement Plan Committee on Critical Thinking, Co-Chair, SPC, 2011-2013.

Academic Innovation & Faculty Engagement

- Academic Engagement Committee, NECC, 2025–Present.
- AI Explorers Workgroup, SPC, 2023–2024.
- Open Educational Resources Development Workgroup, Co-Lead, SPC, 2023–2025.
- Undergraduate Research Experience & Symposium Workgroup, Co-Lead, SPC, 2022–2025.
- Center of Excellence for Teaching & Learning Advisory Board, SPC, 2016–2017.
- One Book, One College Common Reading Program, Chair, SPC, 2009–2011.

Statewide & Professional Leadership

- Massachusetts Commonwealth Consortium of Libraries in Public Higher Education Institutions, Voting Member, 2025–Present.
- Higher Education Libraries of Massachusetts, Director, 2025–Present; Operations Committee Co-Chair, 2026–Present.
- Massachusetts Open & Low-Cost Educational Resources Advisory Council, 2025–Present.
- Statewide Members Council on Library Services, Voting Member, Florida Virtual Campus, 2016–2025.
- Learning Resources Standing Committee, Chair, 2023–2024; Voting Member, 2016–2025.
- Tampa Bay Library Consortium, Board Director, 2018–2023; Executive Committee Treasurer, 2019–2021.

SCHOLARSHIP

Publications

- Bodie, M. (2019). Not just research partners: Librarians' perceptions of their roles in writing instruction. In G. L. Veach (Ed.), *Teaching Information Literacy and Writing Studies* (Vol. 2, pp. 207–222). Purdue.
- Bodie, M. (2016, May). Librarians as writing partners. *ACRL Newsletter – Instruction Section*, 33.1.

Selected Presentations

- Bodie, M. (2026, June 17). Connection, confidence, completion: Advancing academic engagement & student success through NECC Libraries. Northern Essex Community College Board of Trustees.
- Mondt, L., & Bodie, M. (2025, December 10). Media, misinformation, and meaning-making: Sunscreen, scientific evidence, and source evaluation. Middleton House of Correction.
- Bodie, M. (2025, November 4). *Bentley, books, and big data: The evolution of libraries at NECC*. Keynote address, NECC Foundation donors appreciation event.
- Bodie, M., & Hall, L. (2024, August 15). *Undergraduate research experiences*. St. Petersburg College Foundation Board.
- Lloyd, G., Paden, M., **Bodie, M.**, Bawell, A., & Derrick, M. (2023, October 31). *Artificial intelligence in higher education: The good, the bad, the future*. St. Petersburg College.
- Bodie, M. (2023, February 16). *Improving student success by leveraging an integrative support model*. Community College Baccalaureate Association Conference.

- Bodie, M., Franciskiewicz, T., Renninger, G., & Rourke, L. (2022, March 18). *Transforming writing centers: Connecting conversation and technology to enhance student outreach*. ODU Annual Spring Conference on the Teaching of Writing.
- Bodie, M., & Gregor, J. (2021, December 3). *How it took a pandemic to unite us toward student success*. SACSCOC Annual Meeting.
- Paden, M., & **Bodie, M.** (2018, April 13). *A place to shine: Professional learning communities at SPC*. Teaching and Learning Conference.

EDUCATION

Old Dominion University

Ph.D. Candidate, English – Rhetoric, Writing & Discourse Studies

Dissertation: *An Entangled Ethos: Discovering Rhetorical Trust Among Writing Center Administrators and Senior Academic Leaders: An Interpretive Study*

Graduate Certificate, Human Performance Technology – School of Instructional Design & Technology, Darden College of Education & Professional Studies

University of South Florida

Master of Arts, Library & Information Science – Minor: English Rhetoric & Composition

Bachelor of Arts, Mass Communications – Minor: English Literature

SELECTED PROFESSIONAL DEVELOPMENT

Leadership & Organizational Development

- Academy on the First College Year – Gardner Institute
- Growing with Canvas for Faculty – St. Petersburg College

Quality Assurance & Online Learning

- Certified Course Peer Reviewer – Quality Matters
- Applying the Quality Matters Rubric – Quality Matters

Research Ethics

- Responsible Conduct of Research (Humanities) – CITI Program
- Responsible Conduct of Research (Social/Behavioral) – CITI Program